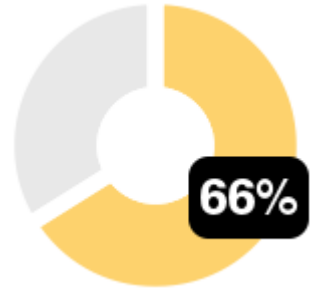
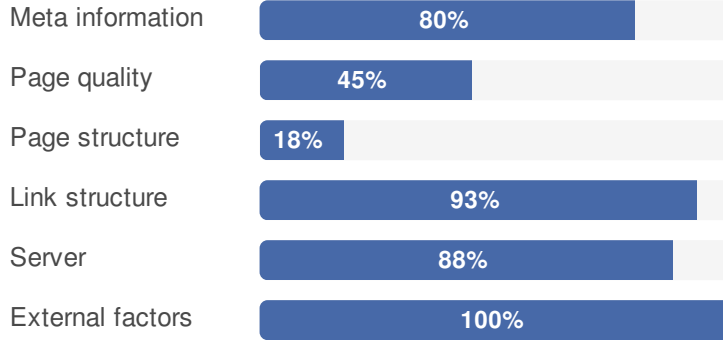


SpaceX.com - SEO Check

Analyzed URL: <http://www.spacex.com/>

Overview of the SEO Check

SEO Score



⌚ Load time	📄 File size	📄 Words	🖼️ Media files	🔗 Number of links
0.01 s	23.40 kB	96	5	26 internal / 9 external

Search preview

SpaceX

<http://www.spacex.com/>

SpaceX designs, manufactures and launches advanced rockets and spacecraft. The company was founded in 2002 to revolutionize space technology, with the ul...

Task list of SEO Improvements

7 Tasks

Remove unnecessary words like welcome messages from your H1 heading.

Very important!

Try to reduce the number of used JavaScript files.

Very important!

Review and improve the page title.

Important!

Improve the text of the meta description.

Important!

Review and improve the H1 heading.

Important!

Remove duplicate heading texts.

Important!

Review and improve the heading structure.

Hint!

Meta specifications

80% achieved

<p>Title</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>SpaceX</p> <p>— The page title is too short. (63 pixels of 570 max pixel length)</p> <p>— The page title is only one word.</p> <p>✓ There are no duplicate words in the title</p>
<p>Meta description</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>SpaceX designs, manufactures and launches advanced rockets and spacecraft. The company was founded in 2002 to revolutionize space technology, with the ultimate goal of enabling people to live on other planets.</p> <p>— The meta description is too long. (1271 pixels out of 1000 max pixel length)</p>
<p>Crawlability</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>✓ There are no problems in accessing the website.</p>
<p>Canonical URL</p> <p>●●●</p> <p><i>Important</i></p>	<p>http://www.spacex.com/</p> <p>✓ There is a valid canonical link specified.</p>
<p>Language</p> <p>●●●</p> <p><i>Somewhat important</i></p>	<p>Language detected in text: en</p> <p>Language defined in HTML: en</p> <p>Server location: United States</p> <p>✓ This language is defined in the HTML code: en</p>

<p>Alternate/Hreflang Links</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ There are no alternate links specified on this page.</p>
<p>Other meta tags</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ There is no rel next meta tag on the site.</p> <p>✓ There is no rel prev meta tag on the site.</p>
<p>Domain</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ The domain is no subdomain.</p> <p>✓ The domain length is good.</p> <p>✓ The domain does not contain non-latin characters.</p>
<p>Page URL</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ No parameters were found in the URL.</p> <p>✓ No session ID was found in the URL.</p> <p>✓ The URL does not have too many subdirectories.</p>
<p>Charset encoding information</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ The charset encoding (UTF-8) is set correctly.</p>
<p>Doctype</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<p>✓ The doctype HTML 5 is set correctly.</p> <p>✓ The doctype is placed at first in the HTML code.</p>
<p>Favicon</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<p>✓ The favicon is linked correctly.</p>

Meta tags

Name	Value
dcterms.rights	Copyright SpaceX
dcterms.type	Text
dcterms.format	text/html
dcterms.identifier	http://www.spacex.com/
dcterms.creator	SpaceX
dcterms.title	SpaceX
dcterms.subject	space,spacex,elon musk,falcon 9,falcon heavy,dragon,mars
news_keywords	space,spacex,elon musk,falcon 9,falcon heavy,dragon,mars
keywords	space,spacex,aerospace,elon musk,mars,falcon 9,falcon heavy,dragon
description	SpaceX designs, manufactures and launches advanced rockets and spacecraft. The company was founded in 2002 to revolutionize space technology, with the ultimate goal of enabling people to live on other planets.
abstract	SpaceX designs, manufactures and launches advanced rockets and spacecraft.
dcterms.description	SpaceX designs, manufactures and launches advanced rockets and spacecraft.
copyright	SpaceX
MobileOptimized	width
HandheldFriendly	true
viewport	width=1024
lang	en
twitter:site	@spacex
twitter:creator	@spacex
twitter:image	http://www.spacex.com/sites/spacex/files/spacex_default.jpg
twitter:card	summary
twitter:url	http://www.spacex.com/
twitter:title	SpaceX

Name	Value
twitter:description	SpaceX designs, manufactures and launches advanced rockets and spacecraft.
og:image	http://www.spacex.com/sites/spacex/files/spacex_default.jpg
og:street-address	1 Rocket Road
og:region	CA
og:site_name	SpaceX
og:locality	Hawthorne
og:postal-code	90250
og:country-name	US
og:video:type	text/html
og:email	media@spacex.com
og:phone_number	(310) 363-6000
og:video	http://www.spacex.com/media
og:title	SpaceX
og:longitude	-118.327565
og:latitude	33.920495
og:description	SpaceX designs, manufactures and launches advanced rockets and spacecraft.
og:type	website
og:url	http://www.spacex.com/
X-UA-Compatible	IE=edge
cleartype	on
nextcount	Empty
prevcount	Empty
charset	utf-8

Page quality

45% achieved

<p>Content</p> <p>● ● ●</p> <p><i>Critically important</i></p>	<p>✗ There are only 96 words on this page. Use at least 250 words to provide useful information.</p> <p>— No paragraphs were detected.</p> <p>✓ 8.3% of the text are stop words.</p> <p>✓ The text contains a listing, this indicates a good text structure.</p>
<p>Frames</p> <p>● ● ●</p> <p><i>Critically important</i></p>	<p>✓ The page does not use a frameset.</p>
<p>Mobile optimization</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>— No Apple touch icon is specified.</p> <p>— The page loads 8 javascript files. This may affect the load time negatively.</p> <p>✓ A viewport "width=1024" is provided.</p>
<p>Bold and strong tags</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.</p>
<p>Image SEO</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ No images without alt attributes found.</p>
<p>Social Networks</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<p>— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.</p>
<p>Additional markup</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<p>✓ The site has google authorship information without an image.</p>

Ads*Somewhat important*

✓ No ads were found on this page.

HTTPS*Somewhat important*

— The HTTPS protocol for secure data transmission is not used.

Media list

URL	Alt attribute	Title
/sites/all/themes/spacex2012/logo.png	Home	
...s/spacex/files/echostarsesliftoff_v2.jpg	EchoStar 105/SES-11 Mission	
/sites/spacex/files/home_block_reusable.jpg	Reusability	
...cex/files/home_block_commercial_crew.jpg	Commercial Crew	
...pacex/files/makinglifemultiplanetary.jpg	Rocket	

Page structure

18% achieved

<p>H1 heading</p> <p>●●●</p> <p><i>Critically important</i></p>	<p>Home</p> <p>✗ The H1 heading contains the words Home! Use important keywords instead.</p> <p>— The H1 heading consists of only one word. There should be more information given.</p> <p>— The H1 heading is too short. (4 characters) It should be at least 20 Characters long.</p>
<p>Headings</p> <p>●●●</p> <p><i>Important</i></p>	<p>— Some headings occur twice on the page.</p> <p>— The structure of headings is missing one or more levels. Do not skip heading levels.</p>

Heading structure

Heading level Content






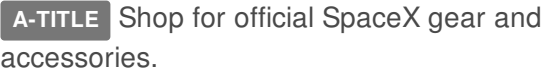


H1	Home
H1	EchoStar 105/SES-11 Mission
H2	EchoStar 105/SES-11 Mission Duplicate text
H3	SpaceX designs, manufactures and launches advanced rockets and spacecraft
H3	REUSABILITY: WORLD'S FIRST REFLIGHT OF AN ORBITAL CLASS ROCKET
H3	COMMERCIAL CREW: TAKING AMERICA'S ASTRONAUTS TO SPACE
H3	PRESENTATION: MAKING LIFE MULTIPLANETARY
H6	Rockets & Spacecraft
H6	Updates
H6	About SpaceX

Link structure

93% achieved

<p>Internal links</p> <p>● ● ●</p> <p><i>Important</i></p>	<p>— Some anchor texts are used more than once.</p> <p>✓ The amount of internal links is ok.</p> <p>✓ None of the link texts is too long.</p> <p>✓ All internal links don't have dynamic parameters.</p>
<p>External links</p> <p>● ● ●</p> <p><i>Nice to have</i></p>	<p>✓ There are 9 external links on the site.</p>

Found links on this page




Link	Attributes	Anchor text
http://www.spacex.com/	Anchor	Jump to navigation
http://www.spacex.com/		 Home  Home
http://www.spacex.com/falcon9		Falcon 9
/falcon-heavy		Falcon Heavy
http://www.spacex.com/dragon		Dragon
http://www.spacex.com/news		Updates
http://www.spacex.com/about		About SpaceX
http://www.spacex.com/careers		Careers
http://www.spacex.com/galleries		Gallery
http://shop.spacex.com/	  	Shop 
https://youtu.be/iv1zeGSvhlw		EchoStar 105/SES-11 Mission
https://youtu.be/iv1zeGSvhlw		Watch Replay

Link	Attributes	Anchor text
/news/2013/03/31/reusability-k...		IMG-ALT Reusability
/news/2013/03/31/reusability-k...		REUSABILITY: WORLD'S FIRST REFLIGHT OF AN ORBITAL CLASS ROCKET
/news/2013/03/31/reusability-k...		Learn More
http://www.spacex.com/crew-dragon		IMG-ALT Commercial Crew
http://www.spacex.com/crew-dragon		COMMERCIAL CREW: TAKING AMERICA'S ASTRONAUTS TO SPACE
http://www.spacex.com/crew-dragon	Text duplicate	Learn More
http://www.spacex.com/mars		IMG-ALT Rocket
http://www.spacex.com/mars		PRESENTATION: MAKING LIFE MULTIPLANETARY
http://www.spacex.com/mars	Text duplicate	Learn More
http://www.spacex.com/falcon9	Text duplicate	Falcon 9
/falcon-heavy	Text duplicate	Falcon Heavy
http://www.spacex.com/dragon	Text duplicate	Dragon
http://www.spacex.com/news		News
http://www.spacex.com/missions		Launch Manifest
http://www.spacex.com/about		Company
http://www.spacex.com/careers	Text duplicate	Careers
http://www.spacex.com/galleries	Text duplicate	Gallery
http://shop.spacex.com/	New window External Subdomain Text duplicate	Shop A-TITLE Shop for SpaceX gear
https://www.facebook.com/SpaceX	New window External	Facebook
https://twitter.com/spacex	New window External	Twitter

Link	Attributes	Anchor text
http://www.youtube.com/spacex	New window External	YouTube
http://www.flickr.com/spacexph...	New window External	Flickr
http://www.instagram.com/spacex	New window External	Instagram

Server configuration

88% achieved

HTTP redirects  <i>Critically important</i>	<ul style="list-style-type: none"> ✓ The page does not redirect. ✓ The redirect of URLs with and without www. is configured correctly.
HTTP header  <i>Important</i>	<ul style="list-style-type: none"> ✓ No X-Powered HTTP header is sent. ✓ For the compressed transmission of the website (HTML) the server uses GZip.
Performance  <i>Somewhat important</i>	<ul style="list-style-type: none"> — The page loads 8 javascript files. This may affect the load time negatively. ✓ The HTML page load time is under the target of 0.4 seconds (0.01 seconds). ✓ The page only loads 1 CSS files. That's ok. ✓ The file size of the HTML document is fine (23 KB).





HTTP Response Header

Name	Value
cache-control	public, max-age=300
content-encoding	gzip
content-language	en
content-type	text/html; charset=utf-8
etag	"1508943849-1"
expires	Sun, 19 Nov 1978 05:00:00 GMT
last-modified	Wed, 25 Oct 2017 15:04:09 GMT
link	<http://www.spacex.com/sites/spacex/files/spacex_default.jpg>; rel="image_src",<http://www.spacex.com/>; rel="canonical", <http://www.spacex.com/>; rel="shortlink",<http://www.spacex.com/>; rel="author"
server	nginx

Name	Value
via	1.1 varnish-v4
via	1.1 varnish
via	1.1 varnish
x-ah-environment	prod
x-content-type-options	nosniff
x-drupal-cache	MISS
x-frame-options	SameOrigin
x-request-id	v-c0beb222-b995-11e7-8729-22000a65a614
x-ua-compatible	IE=Edge,chrome=1
fastly-debug-digest	73c142682a2a14d5927636dc4550e0bd2489242333ee74a8cd437322b25037fc
content-length	6127
accept-ranges	bytes
date	Wed, 25 Oct 2017 15:28:51 GMT
age	229
connection	keep-alive
x-served-by	cache-sjc3147-SJC, cache-hhn1544-HHN
x-cache	HIT, HIT, HIT
x-cache-hits	1, 1, 2
x-timer	S1508945332.713943,VS0,VE0
vary	Accept-Encoding
statuscode	200
http_version	HTTP/1.1

External factors

100% achieved

Blacklists  <i>Critically important</i>	<ul style="list-style-type: none">✓ The page is not classified as "for adult only".✓ The site is not listed on the Shallalist.
Links to the site  <i>Critically important</i>	<ul style="list-style-type: none">✓ The website is referenced by wikipedia.✓ The site has excellent links from other websites.
Facebook popularity  <i>Somewhat important</i>	<ul style="list-style-type: none">✓ This page has a good amount of shares, comments and likes on facebook.
Listed on Webwiki  <i>Nice to have</i>	<ul style="list-style-type: none">✓ The website is listed on Webwiki.

Incoming links

Domain popularity: 8193

Link popularity: 113549

IP popularity: 6769

Link	Anchor text
http://en.wikipedia.org/wiki/Space_elevator_economics	"Capabilities & Services"
http://en.wikipedia.org/wiki/Dragon_%28spacecraft%29	"SpaceX • COTS Flight 1 Press Kit"
http://en.wikipedia.org/wiki/SpaceX_reusable_launch_system_d...	"Landing Legs"
http://en.wikipedia.org/wiki/Elon_Musk	"Hyperloop"
http://en.wikipedia.org/wiki/Skylon_(spacecraft)	the original
http://en.wikipedia.org/wiki/NASA	"Space Exploration Technologies Corporation – Press"
http://en.wikipedia.org/wiki/Danielle_Fong	"Hyperloop Alpha"
http://plus.google.com/118238117896718153856	SpaceX
http://en.wikipedia.org/wiki/SpaceX_private_launch_site	"Launch Manifest"
http://en.wikipedia.org/wiki/DSCOVOR	"SpaceX awarded two EELV-class missions from the United States Air Force"
http://en.wikipedia.org/wiki/Lifting_body	"The why and how of landing rockets"
http://en.wikipedia.org/wiki/Space_flight	"Musk pre-launch backgrounder on Falcon 9 Flight 20"
http://plus.google.com/+SpaceX	Anchor text is an URL
http://en.wikipedia.org/wiki/Ditching	"Landing Legs"

Facebook popularity

Shares / Likes / Comments

75,033

Only the data for the given URL is shown. We cannot determine the social actions for a linked fan page.

Links from Wikipedia

- https://en.wikipedia.org/wiki/Cape_Canaveral_Air_Force_Station_Space_Launch_Complex_40
- https://en.wikipedia.org/wiki/Comparison_of_space_station_cargo_vehicles
- https://en.wikipedia.org/wiki/Dragon_Spacecraft_Qualification_Unit
- https://en.wikipedia.org/wiki/Falcon_1e
- https://en.wikipedia.org/wiki/Falcon_9_v1.0
- https://en.wikipedia.org/wiki/SpaceX_CRS-11
- https://en.wikipedia.org/wiki/SpaceX_CRS-12
- https://en.wikipedia.org/wiki/SpaceX_CRS-9
- <https://en.wikipedia.org/wiki/Sundancer>
- <https://en.wikipedia.org/wiki/VTVL>

Robots.txt

```
#
# robots.txt
#
# This file is to prevent the crawling and indexing of certain parts
# of your site by web crawlers and spiders run by sites like Yahoo!
# and Google. By telling these "robots" where not to go on your site,
# you save bandwidth and server resources.
#
# This file will be ignored unless it is at the root of your host:
# Used: http://example.com/robots.txt
# Ignored: http://example.com/site/robots.txt
#
# For more information about the robots.txt standard, see:
# http://www.robotstxt.org/robotstxt.html
#
# For syntax checking, see:
# http://www.frobee.com/robots-txt-check

User-agent: *
Crawl-delay: 10
# Directories
Disallow: /includes/
Disallow: /misc/
Disallow: /modules/
Disallow: /profiles/
Disallow: /scripts/
Disallow: /themes/
# Files
Disallow: /CHANGELOG.txt
Disallow: /cron.php
Disallow: /INSTALL.mysql.txt
Disallow: /INSTALL.pgsql.txt
Disallow: /INSTALL.sqlite.txt
Disallow: /install.php
Disallow: /INSTALL.txt
```

```
Disallow: /LICENSE.txt
Disallow: /MAINTAINERS.txt
Disallow: /update.php
Disallow: /UPGRADE.txt
Disallow: /xmlrpc.php
# Paths (clean URLs)
Disallow: /admin/
Disallow: /comment/reply/
Disallow: /filter/tips/
Disallow: /node/add/
Disallow: /search/
Disallow: /user/register/
Disallow: /user/password/
Disallow: /user/login/
Disallow: /user/logout/
# Paths (no clean URLs)
Disallow: /?q=admin/
Disallow: /?q=comment/reply/
Disallow: /?q=filter/tips/
Disallow: /?q=node/add/
Disallow: /?q=search/
Disallow: /?q=user/password/
Disallow: /?q=user/register/
Disallow: /?q=user/login/
Disallow: /?q=user/logout/

# Custom
Disallow: /legal/
```

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result
SpaceX	75%
SpaceX designs	59%
ROCKET	47%
spacecraft	45%
space exploration	45%
rockets spacecraft	45%
rockets	45%
launches advanced rockets	43%
designs	40%
manufactures	40%